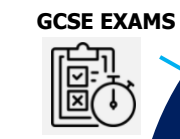


APPRENTICESHIP COLLEGE SIXTH FORM



Assessing motivation within the workforce



Assessing the business' training and development



Assessing organizational structures



Calculating gross and net profit margins



Assessing distribution channels



Theme 2

Psychology

Human resources

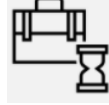
Globalisation

Assessing the management of stock

Assessing the recruitment process



Assessing business performance



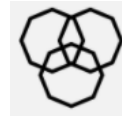
Calculating gross and net profit



Assessing the management of quality



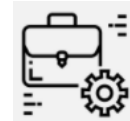
Assessing the design mix



Assessing pricing strategies



Assessing business operations



Building a business

Business growth

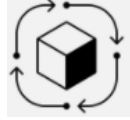
Operational decisions

Assessing procurement

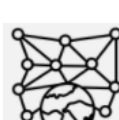


YEAR 11

Assessing the product life cycle



Assessing the global marketing mix



Assessing production methods



Assessing the technology and business



Assessing business legislation



Assessing the marketing mix



The economy

Theme 1

Business finance

Assessing business ownership



Geography

Assessing the business stakeholders



Assessing business location



Assessing market research



Assessing market segmentation



Calculating profit and loss



Analysing a cash flow forecast



Marketing

Assessing sources of finance



Investigating a small business

Analysing the risks and rewards

Entrepreneurship

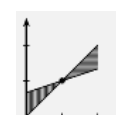
Analysing business failure



Analysing aims and objectives



Calculating break-even



Maths

Understanding customer needs



YEAR 10

Understanding the importance of customer service



Understanding the importance of market research



Science

The tenner challenge

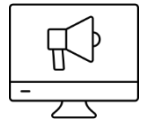
Market research

Business plans

Understanding the importance of profit



Understanding the importance of advertisement



Understanding the importance of a business plan



Explain market segmentation



Geography



Understanding the competitive business environment

Understanding the importance of revenue



Understanding how costs can impact the business



Identify what skills are needed to be an entrepreneur?



Entrepreneurship

Exploring enterprise

Financial records

Understanding the aims of businesses



Sport

Understanding the objectives of a business



Identify the customer needs



Explain the risk involved with business



Why do businesses exist?



Understanding customer needs

FOUNDATION YEAR

What is business?

YEAR 9



Explain the rewards involved with business



Sport



Explain how businesses come about?

What do you already know about Business?



Before LeAF? Everyday life from deciding which brand of clothing to wear, looking at sales promotions (2for1) to gaining the right skills to achieve your goals academically and for your specialisms

"Stop chasing the money and start chasing the passion."